


CURRICULAM VITAE

MTC Global Top 10 Thinkers -2023' Award Winner

	Dr.K.S. MEENAKSHISUNDARAM 4/8, Sivaganambal Street, Nehru Nagar, Ramapuram, Chennai, 600089. 91-9176688103. Email: <i>drksmsundaram@gmail.com</i> : Date of Birth: 08.06. 1956, Place of Birth: Madurai.
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Academic Credentials

Sl.No.	Degree/Diploma	Specialization	Name of the Institution	Year
1.	Ph. D	Management Studies	Karpagam University	2013
3.	M.B.A.	Marketing Management	Manonmaniyam Sundaranar University	2012
2.	Ph. D	Agricultural Extension	Annamalai University	1997
4.	M.B.A.	Personnel Management	Madurai Kamaraj University	2005
5.	M.Sc.	Agricultural Extension	Tamil Nadu Agricultural University	1990
6.	B.Sc.	Agriculture	Annamalai University	1977
7.	Post graduate Diploma in Journalism and Mass Communication.	Journalism & Mass Communication	Indira Gandhi National Open University	1999
8.	Post graduate Diploma in Training and Development	Training & Development	National Institute of Human Resource Development	1999
9.	Diploma in Software Technology	Software Technology	Loyola College	2000
10.	Post graduate Diploma in Business Management	Business Management	Alagappa University	2002

Additional Academic Achievements

1. Successfully completed an online course **“MARKETING ANALYTICS”** University of VIRGINIA -Grade 92%.
2. Successfully completed an online course **“Artificial Intelligence in Marketing”** University of VIRGINIA -Grade 94%.
3. Successfully completed an online course **“Leadership Through Social Influence”** Northwestern University-Grade 100%.
4. Successfully Completed an on line course **“The Neuromarketing- Tool box”** from Copenhagen Business School, Denmark Grade Achieved-100%.
5. Successfully Completed an on Line Course **“An Introduction to Consumer Neuroscience & Neuromarketing”** from Copenhagen Business School, Denmark Grade Achieved - 84%.
6. Successfully Competed **“Understanding Research Methods”** University of London, SOAS University of London, Grade Achieved100%.
7. Successfully Completed an online Course **“Innovation Management”** from Erasmus University Rotterdam, Netherlands- Grade Achieved77.8%.
8. Successfully Completed an online course **“Design Thinking for Innovation”** from University of Virginia- Grade Achieved 72.2%.
9. Successfully Completed a on line course **“Global Post harvest Loss Prevention: Fundamentals, Technologies, and Actors!”** in University of Illinois at Urbana- Champaign- Grade Achieved 80.6%.
10. Successfully Completed an online course **“Entrepreneurship Strategy: From Ideation to Exit!”** from HEC, Paris – Grade Achieved:92.00%.
11. Successfully Completed an online course **“Market Research and Consumer Behavior”** IE Business School-Grade Achieved:78.3%.
12. Successfully completed an online course **“Marketing in a Digital World”** from University of Illinois at Urbana-Champaign-Grade Achieved: 81.33%
13. Successfully completed an online course **“Marketing in an Analog l World”** from University of Illinois at Urbana-Champaign-Grade Achieved: 92.63%
14. Successfully Completed an online course **“Digital Marketing Analytics in Theory”** from University of Illinois at Urbana-Champaign-Grade Achieved: 82%.
15. Successfully Completed an online course **“Digital Marketing Analytics in Practice”** from University of Illinois at Urbana-Champaign-Grade Achieved: 84%.
16. Successfully Completed an online course **“Digital Media and Marketing Principles”** from University of Illinois at Urbana-Champaign-Grade Achieved: 92.17%.
- 17.

18. Successfully Completed an online course **“Digital Media and Marketing Strategies”** from University of Illinois at Urbana-Champaign-Grade Achieved: 90%.
19. Successfully completed an online course **“People Analytics”** from University of Pennsylvania - Grade 75%.
20. Successfully completed an online course **“How to Write and Publish A Scientific Paper (Project Centered Course)”** from Ecole Polytechnic, France -Grade 85.67%.
21. Successfully Completed an online course **“Successful Career Development”** from University System of Georgia, -Grade 87.33%.
22. Successfully completed an online course **“Career Planning: Your Career, Your Life” Macquarie University**, -Grade 84.44%.
23. Successfully completed an online course **“Preparing to Manage Human Resources”** University of Minnesota, -Grade 85.41%.
24. Successfully completed an online course **“Music Business Foundations”** Berkley College of Music-Grade 78%.
25. Successfully completed an online course **“Human Resources Analytics”** from **University of California, Irvine 87.50 %**
26. Successfully completed an online course **“Digital Marketing Revolution”** from University of Illinois at Urban a-Champaign, Illinois -Grade **92.62 %**
27. Successfully completed an online course **“Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing** ,IE Business School -Grade 85%
28. Successfully completed an online course **“Marketing Strategy For Entrepreneurs”, EIT DIGITAL** -Grade 74. 85%.
29. Successfully completed an online course **The fundamentals of hotel distribution**, ESSEC Business School, FRANCE Grade 88.75%

Awards Received

1. **LIFE TIME ACHIVEMENT AWARD, ESN IND -SL INTERNATIONAL AWARD-** 7th FEBRUARY-SRILANKA
2. **BEST B SCHOOL DIRECTOR**, II International Conference On “Conservation of Natural Resources and Traditional Siddha Pharmacological Approach for Your Future” & Siddha Workshop (Cnrtspa – 2019) 11-13 December, 2019
3. **Best Academic Performer and Administrator Award** from Association of Management Professionals on 16.06.2019 in Hyderabad
4. **Best Academic Administrator Award** (in the category of Management) 2015 awarded by The Director, VENUS International Foundation, Chennai.

SUBJECTS HANDLED

1. BUISNESS COMMUNICATION,2 RURAL MARKETING

3.SALES & DISTRIBUTION MANAGEMENT

STUDENTS FEED BACK is 4.5 OUT OF 5

DOCTORAL RESEARCH GUIDANCE

TOTAL NUMBER OF PhD Scholars-8 Number of Ph. D awarded under my Guidance —5

Organizational Experience

ORGANISATION	DESIGNATION
DEAN, GRT GROUP OF EDUCATIONAL INSTITUTIONS	FROM 29.04.2021 Till 30.04.2023
AMET UNIVERSITY, CHENNAI	DIRECTOR, AMET BUSINESS SCHOOL
CRESCENT UNIVERSITY, CHENNAI	CRESENT SCHOOL OF BUSINESS,
VELS UNIVERSITY, PALLAVARAM, CHENNAI	DIRECTOR, SCHOOL OF MANAGEMENT STUDIES
GREAT LAKES INSTITUTE OF MANAGEMENT, CHENNAI	DIRECTOR, CENTRALIZED ACADEMIC ADMINISTRATION
SCSVMV University, Kanchipuram	DIRECTOR RESEARCH & PUBLICATIONS & PROFESSOR IN MANAGEMENT STUDIES
BHARATH UNIVERSITY	PROFESSOR & HOD – MANAGEMNET STUDIES
ROYAL INSTITUTE OF MANAGEMENT STUDIES & COMPUTER APPLICATIONS	DIRECTOR MBA
M.N.M. JAIN ENGG. COLLEGE, CHENNAI	PROF & HEAD. DEPT. OF MANAGEMENT STUDIES & CONTROLLER OF EXAMINATIONS
M.N.M JAIN ENGG. COLLEGE, CHENNAI	CHIEF ADMINISTRATIVE OFFICER
SCSVMV DEEMED UNIVERSITY KANCHEEPURAM	DEPUTY REGISTRAR
DEPT OF AGRICULTURE, TAMIL NADU	TECHNICAL OFFICER

Professional Profile

- A multifaceted seasoned professional having over 38 years of rich & dynamic experience in Teaching, General Management / Personnel Administration/ Training & Development / HRM and Faculties Management.
- Hands on experience in general administrative activities, personnel management, corporate policy implementation and facilities management across assignments.
- Adapt at implementing HR policies, finalizing training curriculum, manpower planning, recruitment and selection, performance management aspects.
- Expertise in handling general administrative operations involving budgeting, procurement,
- Vendor development & materials supply.
- Resourceful in executing administrative tasks like new unit setups, canteen
- & mess operations, security, transports, liaising with state/central govt. bodies for legal matters.
- A keen strategist & planner, with excellent communication & exceptional interpersonal and man management skills with the ability to motivate a large strength of men under adverse circumstances.
- Result oriented, dynamic, timely accurate reporter.

Teaching / Strategic Planning / General Administration

- Teaching Management subjects of MBA students for Business Communication, Rural MARKETING, HRM, and Agri. Business Management.
- Guided Ph. D, MBA and M.Phil. Projects.
- Arranging Seminars, Conferences and other college functions Establishment of Department
- Institution – Institution Interaction – Industry Interface Rural Development Activities
- Co-coordinating manpower planning, recruitment, selection, induction and Socialization activities in the organization and involve in policy formulation.
- Conceptualizing & implementing insightful strategies in respect of operations, HRM
- policies, financial planning etc.
- Responsible for overall profitability of operations and accountable for strategic utilization and deployment of available resources to achieve organizational objectives.
- Raising new establishments & establishing organizational culture, standing orders & operating procedures funds for diverse operations, ensuring adherence to the allotted budgets.
- Charting out the utilization route of regimental funds/government funds based on requirements ensuring optimum and effective utilization of funds in providing congenial

work environment and basic amenities in the work premises.

- Establishment of Arts and Science Colleges throughout Tamil Nadu
- Planning, Budgeting, Training and Recruiting Teachers for all colleges Purchase of materials and constructions of colleges
- Dealing UGC/AICTE matters
- Acted as Controller of Examinations and Financial Officer looked after examination works and all financial management.
- Preparation of project proposals for grants from UGC/CSIR & Tamil Nadu Government.

Personnel Management / HRM

- Managing large task forces entailing distribution of responsibilities, monitoring, orientation, training, performance management, feedback, career development & counseling / grievance handling.
- Appraising the performance of subordinates on a periodical basis and taking steps pertaining to position raise, honors and awards, salary increments and perquisites etc.
- Ensuring compliance with statutory regulations like PF, ESI, Insurance policies, Gratuity, medical cover and pension schemes for the employees.
- Co-coordinating with placement agencies for external advertisement of vacancies/openings in the Organization

Training & Development

- Planning deployment of manpower as per skill and requirements and ensuring adherence to all norms with maintenance of discipline.
- Conducting motivational & leadership training of employees, & conducting interview & test for recruitment at all level.
- Survey for needs & conducting training for staffs on Team Building, Leadership, Technical skills, Procedure etc.
- Conducting & Coordinating lectures, power point presentations for on job training, enhancing skills, ensuring adherence to all norms of service in adherence with maintenance of discipline.

Quality Assurance / Vendor Development / Procurement

- Identifying and qualifying vendors through Vendor Quality Assessment Surveys and inspections before awarding contracts & Evaluating and vetting tenders.
- Conducting the purchase of office supplies, vendor identification, negotiation, adhering to procedures & payment to the vendor.

- Conducting quality audits and inspection of incoming materials to ensure compliance to standards.
- Ensuring maintenance of optimum inventory levels in the Stores and maintaining business relations with vendors for the procurement of necessary items for the office.

Infrastructure Development / Facilities Management

- Handling complete Facilities (sites) & infrastructure set up Liaising with govt. and regulatory bodies like MTNL, Electricity Boards, local government agencies for obtaining necessary sanctions / approvals & ensuring smooth working condition in the premises.
- Interacting with different departments for executing the maintenance of all equipment by 23executing AMCs in the Organization and enhancing the overall efficiency.
- Co-coordinating transport, cafeteria, housekeeping & janitorial, fire-fighting, horticulture activities in the organization.
- Ensuring maintenance of sufficient supplies of stationery in the office and office equipment like Xerox machines, vending machines and air-conditioners are in proper working condition.

Significant Academic Achievements:

- Member of Board of Studies for Management Studies in Anna University.
- Member of Board of Studies for Management Studies for DB JAIN College.
- Served as a Member of Board of Studies for Agriculture Extension at Annamalai University
- Served as an Expert Member in Cauvery Technical cell – water dispute
- External Examiner, Vellore Institute of Technology for Department of Management Studies
- Member Board of Selection for SCSVMV University Kancheepuram, Sathyabama University.
- Member Doctoral committee in Anna University, Chennai
- Member Doctoral committee in Dr. M.G.R. University Chennai
- External Examiner for M.Phil. for Bharathiyar University, Coimbatore.
- External Examiner for SRM University.
- Member Doctoral Committee Saveetha University
- External Examiner, Bharath University, Chennai
- Academic Auditor- AMETUNIVERSITY

Participation in Training / Seminars / Conferences Attended

- Induction Training at Kudumiyamalai, Pudukkottai District.
- National Level Fertilizer Conference held at Rajaji Hall during 1986.
- National Level Seed Conference held at Rajaji Hall Madras during 1987. Seed certification

on Strategies for Implementing Perspective plan for Women's Development held during 17th-9th Oct 1990 at Avinashi lingam Deemed University, Coimbatore.

- Attended Nuro Linguistic Programme in MNM Jain Engg. College on 6th, 7th Nov 2006.
- Participated in Workshop on Professional Approach to Competitiveness of SMEs by MMA on 23rd Dec, 2006.
- Participated in the Seminar on Quality circle held at Indo Japan Chamber of Commerce and Industry on 30th Dec 2006.
- Attended Special Lecture "Making Globalization Work" by Professor Joseph Stiglitz, Nobel Prize Winning Economists on 4th Jan 2007 at Image Auditorium.
- Participated POST LPG Era" held at Periyar Institute of Management Studies, Periyar University, and Salem – II held on 15th and 16th Feb and presented a paper knowledge Management.
- Conducted and Participated in a National Conference on Globalization 'Challenges to Globalization and Strategies to overcome them' in M.N.M. Jain Engineering College on 08.02.2002.
- Participated in the seminar "Corporates Role in Rural Development" organized by M.M.A. at Taj Coromandel on 27.03.2007.
- Participated in the seminar on "Small and Medium Enterprises. Engines for Growth and Employment organized by MMA on 05.04.2007 at GRT Grand (Southern Growth Hall) at Chennai.
- Participated in the Talk Success Stories – How it was done by Mr. Ajay Mariwala, M.D. Vallabhadas Kanji Ltd; Mr. Rajeev Mecheri, M.D. Metrex Technologies Ltd, organized by MMA Chennai on 10.04.2007 at Hotel GRT Grand Days Chennai.
- Attended Video Discussion "Managing Stress for Mental Fitness" conducted by MMA on 12.04.2007.
- Attended Video Discussion on "Profit through Six Sigma "conducted by MMA on 27.04.2007.
- Attended "Innovations to Overcome Infrastructure Bottleneck" conducted by AMA on 25.05.2007 at Meridian
- Attended "The High-Performance Entrepreneurs Subroto Bagi Chi' held at Hotel GRT Grand Days on 05.07.2007.
- Member Selection Committee S.C.S.V.M.V. University for Selection of Management Department Staff on 10.07.2007.

- Jury “All India Young Managers Selection Committee” by MM A-AIMA on 27.07.2008, 28.07.2008.
- Role of Corporate Communication in a Changing Media and Economic Scene by Ms. Susan King V.P. External Affairs, Director, Special Initiatives and Strategy of Carnegie Corporation at 17.08.2007 at GRT Grand Days
- Attended NLP Executive Development Program on 16th and 17th of August at M.N.M. Jain Engineering College conducted by Only Success Technologies.
- Attended Faculty Development Programme in Madras University on 20.01.10 Logistics & Supply Chain Management.

Abstract of My Thesis

Ph. D: (MANAGEMENT) A Research was carried out on the topic “Managerial Issues and Strategies for Rural Urban Migration of Agricultural Labourers” and the study was conducted in Kancheepuram district in Tamilnadu to analyse the managerial issues of agricultural labourers who have migrated and the migration behavior of migrants. Besides, analyse was made to know the behavioral traits of migrants and non-migrant agricultural labourers and their perception towards benefits and problems of rural urban migration. Moreover, the reasons for re-migration of the migrants to rural areas and the reasons of non-migrants for non-migration of to urban areas were also identified in order to suggest suitable strategies to reduce distress rural urban migration of agricultural Labourers.

Ph. D (AGRICULTURAL EXTENSION) Studied “**Multi-Media Approach for Agricultural Development**”. The effectiveness of different combination of mass media like Radio – Television, Radio-Print, Television-Print and Radio-Television-Print was studied for knowledge gained knowledge returns in selected villages in the experimental and control block. A folk song on rat control was presented through all the media combination and an effective multimedia for agro-technology transfer was suggested, Radio- Television was found to be best for illiterate farmers and radio print found to be best combination towards knowledge gain and knowledge retention after 15 to 30 days of exposure.

M.S c (AGRICULTURAL EXTENSION): A study titled “**Television viewing behavior of farm Women**” was conducted. Farm women were fully involved in farm operations. Undertaken the behavior & their attitude of the farm women & way they react to farm telecast programmes of television. It was found out that farm women had medium level of viewing behavior and they possess favorable attitude towards television.

DETAILS OF MEMBERSHIP IN EDITORIAL BOARDS

SL.NO	NAME OF THE JOURNAL	POSITION
1	International Journal of Logistics & Supply Chain Management Perspectives. http://pezzottaitejournals.net/pezzottaite/Editorial_Board_of_%20IJLS_CMP.php	EDITORIAL ADVISORY BOARD & REVIEWER'
2	SKY Journal of Agricultural Research. http://www.skyjournals.org/sjar/board.htm	ASSOCIATE EDITOR
3	International Research Journal Of Management And Commerce (IRJMC) http://www.aarf.asia/editorial-board.php	MEMBER ADVISORY & EDITORIAL BOARD
4	Ge-International Journal Of Management Research (Ge-Ijmr) http://www.aarf.asia/editorial-board.php	MEMBER ADVISORY & EDITORIAL BOARD
5	GE- International Journal of Management Research (GE-IJMR) ISSN : (2321- 1709), ISSN (Print): (2394-4226), SJIF-4.316. http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD
6	GE- International Journal of Engineering Research (GE-IJER) ISSN : (2321- 1717), ISSN (Print): (2394-420X), SJIF-4.007. http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD
7	International Research Journal of Management and Commerce (IRJMC) ISSN: 2348-9766, SJIF: 3.007. http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD
8	International Research Journal of Marketing and Economics (IRJME) ISSN: 2349-0314, SJIF: 2.988. http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD
9	International Research Journal of Mathematics, Engineering and IT (IRJMEIT) ISSN: 2349-0322, SJIF: 2.868. http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD
10	International Research Journal of Human Resources and Social Sciences (IRJHRSS) ISSN: (2349 - 4085),ISSN (Print): (2394-4218), SJIF: 2.561. http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD
11	International Research Journal of Humanities, Language and Literature (IRJHLL) ISSN: 2394-1642, SJIF-2.255. http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD
12	International Research Journal of Natural and Applied Sciences (IRJNAS) ISSN: 2349-4077, SJIF: 2.818 http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD

13	International Research Journal of Commerce and Law (IRJCL) ISSN: 2349- 705X, SJIF:2.915 http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD
14	PRINT JOURNAL: - International Journal of Research in Commerce, IT, Engineering and Social Sciences (IJRCIESS)ISSN (Print):(2349-7793), SJIF: 2.612. http://www.aarf.asia/	MEMBER ADVISORY & EDITORIAL BOARD
15	INTERNATIONAL JOURNAL OF ECONOMIC AND BUSINESS MANAGEMENT. http://www.academicresearchjournals.org/IJEBM/Editors.html	MEMBER EDITORIAL BOARD
16	JOURNAL OF LEADERSHIP AND MANAGEMENT STUDIES. http://digitalknowledge.cput.ac.za/jspui/bitstream/11189/1893/1/jolms_vol1no2_2014.pdf	MEMBER EDITORIAL BOARD
17	PRIMAX INTERNATIONAL JOURNAL OF COMMERCE AND MANAGEMENT RESEARCH. http://primaxijcmr.com/show-contents.php?pt=Editorial%20Board	MEMBER EDITORIAL BOARD
18	INTERNATIONAL JOURNAL OF BUSINESS AND ADMINISTRATION RESEARCH REVIEW. http://www.ijbarr.com/index.php/editorial-board.html	MEMBER EDITORIAL BOARD
19	INTERNATIONAL JOURNAL OF ECONOMIC AND BUSINESS MANAGEMENT . http://www.ijbarr.com/	MEMBER EDITORIAL BOARD
20	Innovative Research Journals Http://Www.Innovativeresearchpublication.Com/Default.AspX	EDITOR
21	International Journal of Research and Analytical Reviews http://ijrar.com/editorial_board.php#	EDITORIAL BOARD
22	International Journal of Recent Advances in Organizational Behaviour and Decision Sciences, An Online International Research Journal ISSN 2311-3197. EN http://globalbizresearch.org/ob/editorial.php .	EDITORIAL REVIEW BOARD.
23	International Journal of Agricultural Education and Extension. http://premierpublishers.org/ijaee/editorial-board	EDITORIAL BOARD
24	International Journal of Scientific and Engineering Research (IJSER). http://www.ijser.org/editorial-board_page11.aspx	EDITORIAL BOARD
25	International Journal of Applied Agricultural Research (IJAAR) http://www.ripublication.com/editorial_board_of_ijaar.htm	EDITORIAL BOARD
26	Basic Research Journal of Agricultural Science Review (BRJASR). http://www.basicresearchj.com/agric/agedt.html	ASSOCIATE EDITOR
27	Savant Journal of Social Sciences and Humanity http://www.savantjournals.org/sjssh/	EDITORIAL BOARD
28	Journal Of Commerce and Trade http://www.jctindia.org/editors-editorial.html	EDITORIAL BOARD

29	Intercontinental Journal Of Human Resource Research Review http://www.icmrr.org/	EDITORIAL BOARD
30	Intercontinental Journal Of Marketing Research Review http://www.icmrr.org/	EDITORIAL BOARD
31	Intercontinental Journal Of Finance Research Review http://www.icmrr.org/	EDITORIAL BOARD
32	Asia-Pacific Journal of Management Research and Innovation (SAGE Publication, ISSN: 2319-510X) https://us.sagepub.com/en-us/nam/asia-pacific-journal-of-management-research-and-innovation/journal202131	EDITORIAL BOARD
33	International Journal of Applied Research http://www.allresearchjournal.com/board.php	ASSOCIATE EDITOR
34	International Journal of Advanced Research in Management (IJARM) http://www.iaeme.com/ijarm.asp	EDITORIAL BOARD
35	International Journal of Management http://www.iaeme.com/ijarm/index.asp	EDITORIAL BOARD
36	International Journal of Business and Management- (IJB) http://www.theijbm.com/	EDITORIAL BOARD
37	International Journal of Management and Business Studies http://ijmbs.com/?page_id=10	EDITORIAL BOARD
38	Indian Journal of Applied Research http://www.worldwidejournals.com/ijar/editorialboard.php	EDITORIAL BOARD
39	International Journal of Scientific Research http://ijsrme.rmodernresearch.com/board-members/editorial-board/	EDITORIAL BOARD
40	Paripex – Indian Journal of Research http://worldwidejournals.com/paripex/	EDITORIAL BOARD
41	Global Journal for Research Analysis http://www.worldwidejournals.com/grj/index.php	EDITORIAL BOARD
42	International Journal of Agricultural Science & Technology (IJAST) of International Academy for Science & Technology Education and Research. http://www.iaster.com/journaldetail.php?Name=IJAST	EDITORIAL BOARD
43	International Journal of Research in Management Sciences (IJRMS) of International Academy for Science & Technology Education and Research. http://www.iaster.com/journaldetail.php?Name=IJRMS	EDITORIAL BOARD
44	International Journal of Advanced Research in Business Management and Administration. http://www.iaeme.com/ijarm.asp	EDITOR

45	International Journal of Advanced Research in Economics and Commerce http://www.allnationaljournal.com/njar/board.php	EDITOR
46	International Journal of Advanced Research in Agricultural Science	EDITOR
47	International Educational Scientific Research Journal, A Multi-Disciplinary Research Journal, ISSN : 2455-295X http://www.iesrj.com/board.php	EDITORIAL BOARD
48	International Journal of Multidisciplinary Research and Modern Education (IJMRME)ISSN: 2454 – 6119 http://ijmrme.rdmodernresearch.com/board-members/editorial-board/	EDITORIAL BOARD
49	International Journal of Engineering Research and Modern Education (IJERME)ISSN: 2455 –4200. http://ijerme.rdmodernresearch.com/wp-content/uploads/2016/04/24.pdf	EDITORIAL BOARD
50	International Journal of Scientific Research and Modern Education (IJSRME) ISSN: 2455 –5630 http://ijsrme.rdmodernresearch.com/	EDITORIAL BOARD
51	International Journal of Current Research and Modern Education (IJCRME) ISSN: 2455 – 5428 http://ijcrme.rdmodernresearch.com/	EDITORIAL BOARD
52	International Journal of Research in Engineering and Applied Sciences (IJREAS)(ISSN: 2294-3905). http://www.euroasiapub.org/aboutjournal.php?title=IJREAS	EDITORIAL BOARD
53	International Journal of Research in Economics and Social Sciences (IJRESS)(ISSN: 2249-7382) http://www.euroasiapub.org/aboutjournal.php?title=IJRESS	EDITORIAL BOARD
54	International Journal of Research in IT and Management (IJRITM) (ISSN:2231-4334) http://www.euroasiapub.org/	EDITORIAL BOARD
55	International Journal of Research in Finance and Marketing (IJRFM)(ISSN: 2231-5985). http://www.euroasiapuboutjournal.php?title=IJRFM	EDITORIAL BOARD
56	International journal of academic studies http://www.ijacademicstudies.com/p/editorialboard.html	EDITORIAL BOARD
57	Elixir International Journal http://www.elixirpublishers.com/index.php?route=product/search&filter_name=MEENAKSHISUNDARAM%20&filter_type=Anyw	EDITORIAL BOARD

58	International Journal of Recent Advances in Organizational Behaviour and Decision Sciences http://globalbizresearch.org/files/ijraob_2016_vol-2_issue_1-374954.pdf	EDITORIAL BOARD.
59	PRABANDHAN-INDIAN JOURNAL OF MANAGEMENT-SCOPUS JOURNAL	ADVISOR
60	International Journal of Agricultural Education and Extension http://premierpublishers.org/gjmb/editorial-board	EDITOR
61	Global Journal of Management and Business http://premierpublishers.org/gjmb/editorial-board	EDITOR
62	MERC Global- International Journal of Management- http://ijm.mercglobal.org/editorial-board.html	EDITORIAL BOARD.
63	i-manager's Journal on Management (JMGT). http://www.imanagerpublications.com/JournalIntroduction.aspx?journal=imanagers Journal on Management	EDITORIAL BOARD.
64	International Journal of Engineering and Management Research. www.ijemr.net	EDITORIAL BOARD.
65	Nehru School of Management Journal (NSMJ) – ISSN: 2349- 4883.	EDITORIAL ADVISORY BOARD
66	International Journal of Current Engineering And Scientific Research (IJCESR) http://www.troindia.in/journal/ijcesr/images/headn.jpg	EDITORIAL BOARD
67	International journal Of Progresses In Engineering, Management, Science And Humanities (IJPEMSH) http://www.troindia.in/journal/IJPEMSH/images/headn.jpg	EDITORIAL BOARD
68	Asia Pacific Journal of Research in Business Management, ISSN: 2229-4104	EDITORIAL BOARD
69	International Journal of Business Economics and Management Research, ISSN: 2229-4848	EDITORIAL BOARD
70	ECONSPEAK: A Journal of Advances in Management IT & Social Sciences, ISSN: 2231-4571	EDITORIAL BOARD
71	Journal on Banking Financial Services & Insurance Research, ISSN: 2231-4288	EDITORIAL BOARD
72	International Journal of Marketing and Management Research, ISSN: 2229-6883	EDITORIAL BOARD

73	INSIGHTS- Consumer neuroscience in Business-Neuromarketing Science & Business Association	REVIEWER
74	International Journal of Latest Research in Engineering and Technology ISSN: 2454-5031(Online)	EDITORIAL BOARD
75	IRA-International Journal of Management & Social Sciences (ISSN 2455-2267)	EDITORIAL BOARD
76	IRA-International Journal of Education & Multi-disciplinary Studies (ISSN 2455-2526)	REVIEWER
77	International Journal of Advanced Scientific Research & Development. Http://www.ijasrd.org/in/feedback-form/#	EDITORIAL BOARD
78	Kaav international journal of economics, commerce and business management	EDITORIAL BOARD NATIONAL
79	KAAV international journal of arts, humanities and social sciences http://www.kaavpublications.org/content/Editorial-Board	EDITORIAL BOARD NATIONAL ASSOCIATE EDITOR
80	Journal of Harmonized Research Publications	MEMBER EDITORIAL/REVIEW ER TEAM.
81	Business management & engineering technology journals (Inventi Journals). http://inventi.in/inventi_team/index/2	EDITORIAL BOARD
82	AMC INDIAN JOURNAL OF ENTREPRENEURSHIP www.indianjournalofentrepreneurship.com	MEMBER EDITORIAL ADVISORY BOARD
83	International Journal of Agricultural Economics. http://www.sciencepublishinggroup.com/journal/editorialboard?journalid=232 http://www.sciencepublishinggroup.com/login	EDITOR
84	“NOLEGEIN Journal of Human Resource Management & Development (2581-9461)” http://mbajournals.in/index.php/JoCBL/login	MEMBER EDITORIAL BOARD
85	“NOLEGEIN Journal of Corporate & Business Laws (2581-7779)”. http://mbajournals.in/index.php/JoHRMD/login	MEMBER EDITORIAL BOARD
86	INTEGRATED RESEARCH JOURNAL OF MANAGEMENT, SCIENCE AND INNOVATION – http://irjmsi.com/editorial_board	MEMBER EDITORIAL BOARD
87	INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY & HUMANITIES – http://irjmsh.com/editorial_board	MEMBER EDITORIAL BOARD
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RESEARCH NETWORK :

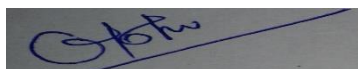
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Live DNA	http://livedna.org/91.8487

Google Scholar	http://scholar.google.nl/citations?view_op=import_lookup&hl=en&imq=Meenakshisundaram+Sundararajan
Academia.edu.	https://independent.academia.edu/MeenakshisundaramSundararajan
Research Gate link	https://www.researchgate.net/profile/Meenakshisundaram_Sundararajan

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- 1. Dr.M.S.Swaminathan**, Chairman, MSSRF, Chennai.
- 2.Mr.K.V.Ramani**, Chancellor, SAI University, Chennai.
- 3.Dr.Sahol hamid bin abu**, Vice Chancellor, UNITAR International University, Malaysia.
- 4. Dr.N.Panchanatham**, Vice Chancellor,TNTEU,Chennai.
- 5.Dr.M.Balasubramaniam**, Former Vice Chancellor, Karpagam University, Coimbatore.
- 6.Dr.RM.Kathiresan**, Vice Chancellor,Annamalai University.
- 7. Dr.Ch.Bala Nageswara Rao**, Vice Chancellor, Savitha Amaravati University.
- 8.Dr.J.Vasanthakumar**, Former Dean,Agricultural College,Annamalai University.

Above particulars are true to the best of my knowledge and belief



(Dr.K.S. Meenakshisundaram)