



Prof. G. Stanley Jaya Kumar
Professor,
Department of Sociology,
S.V. University,
Tirupati – 517502

Prof.Gnana Stanley Jaya Kumar

Residential Address:

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CURRENT POSITIONS

Member, Academic Senate, SVU
Chairman, Board of studies

POSITIONS HELD

Member, Board of studies
Former Head (2012-2014)
Media Liaison Officer, SVUCA
Convener, SVU College of Arts Extension Services
Convener, SVU Extension Services and Community Development, SVU College of Arts.
Board Member – RISE (NGO)

General Secretary, S.V. University Teachers Association

Joint Secretary S.V.U. Teachers Association
Executive Member, S.V. University Teachers Association

Course introduces

Introduced One year P.G. Diploma course on **Hospital and Human Services Administration** through **DDE**.

Sensitization Programmes as SVUCA Convener.

1. **Obesity awareness** generation Programme with Herbal Life, Tirupati.
2. Mentoring walk on **U-TURN TO CLIMATE CHANGE** during National Youth Festival and also CD Show – Ban on Plastic. Student Representatives from top 40 universities of INDIA participated.
3. Organised Special Lecture on **Cadaver Organ Donation** by **C.E.O MOHAN FOUNDATION**, Hyderabad.
4. Organised Special Lecture on **Cadaver Organ Donation** by **C.E.O MOHAN FOUNDATION**, in Academic Staff College (ASC), S.V. University, Tirupati.

Course Co-ordinator

Course Co-ordinator for 3 week UGC refresher course on Research Methodology for Lecturers in the State by **Academic staff college SVU**.

ACADEMIC QUALIFICATIONS

S.V. University	Bachelor of Science (B.Sc.)	Chemistry, Physics & Zoology
S.V. University	Master of Arts (M.A.)	Sociology
S.V. University	Masters of Arts (M.A.)	English
Annamalai University	Bachelor of Education (B.Ed.)	Social Studies & English
Andhra Pradesh Productivity Council (APPC)	Post Graduate Diploma in IRPM & LW	Personnel Management Industrial Relations & Labour Welfare
S.V. University	Doctor of Philosophy	Sociology

DOCTORAL RESEARCH TOPIC

Socio-economic Strategies of Yanadis – A Southeast coast Tribe of Andhra Pradesh.

Teaching Experience : 21 years in S.V. University
2 years in ISSR, Vellore.
Research Experience : 30 Years

International Publications

1. **Infanticide to Femicide** has been published by ASIA PACIFIC JOURNAL OF SOCIAL WORK, SINGAPORE.
2. **Public Participation and Co-operative Movement** for Social Welfare has been Published by ASIA PACIFIC JOURNAL OF SOCIAL WORK, SINGAPORE.
3. **Aged and Aged Disabled - The Indian Scene** has been Published by INTERNATIONAL REVIEW OF MODERN SOCIOLOGY, U.S.A.
4. **Victimization of Women - Coping with Violence** has been Published by INTERNATIONAL JOURNAL OF SOCIOLOGY OF FAMILY, Vol.27 Spring 1997 No.1, U.S.A.
5. **Population and Environment by 2000 A.D. – A Social manifesto** in International Journal of Sociology and social policy, England U.K. Vol 20 No.8 2000.
6. **Status of Leprosy disabled women** in International Journal of Sociology and social

policy, England, U.K. Vol. 21 No.11/12 2001.

7. **Training and development of school heads in Disabled welfare - A neglected area** in International Journal of Sociology and social policy. England, U.K. Vol, 21 No.7 2001.

International Conferences Attended: NEPAL

June 29-30, 2011, International Conference-In Search of Better Governance: Challenges and Prospects, Organised by **Central Department of Public Administration, Tribhuvan University Kathmandu, Nepal and Department of Public Administration & Organisation Theory, Bergen University, Bergen, Norway.**

1. **Author** – Climate Change and Agriculture - Modelling Adaptation Experiments for Future Research.
2. **Co-Author** - Globalisation and its Impact on Agriculture.
3. **Co-Author** – Climate change and public health in India: With reference to Kidney Stones.
4. **Co-Author** – Extenuating Climate Change for Sustainable Agriculture – Indian Scenario.

Acted As Discussant – NEPAL

Discussant for a paper presented by Dr. Beena Narayana, Mumbai.

International Conferences in India

1. **How I am compelled not to be and to be a Medical Sociologist** in an International Conference on **Life long Education for Social Development** held in Loyola College of Social Sciences, **Trivandrum.**
2. 13-15 August 2007, Attended International Health **care Leadership summit** on Role of Not for profit organisations in the Development of Health care held in Chennai Medical Mission.
3. 12-13, January 2007, Authored a pamphlet during Employment opportunities for unemployed youth distributed in **International youth conference** held in Hyderabad.

Review Editor

International Journal of Gender & Society, Newyork, USA

Foreword

Offered foreword for a Research work entitled **Child Pledging in Beedi Industry among Migrant Workers** Published by ISSR Publications Division, Vellore.

BOOKS / EDITED VOLUMES PUBLISHED

1. **Tribals from Tradition to Transition - A Study of Yanadis of A.P.** has been Published by M/s. M.D. Publishers, New Delhi, page 125, Price Rs. 175 i.e. US\$ 3.5.1995.
2. **Religion and Society** has been Publishers by M/s. M.D. Publications, New Delhi, page 241, Price Rs. 400 i.e. US \$ 40. 1996
3. An edited book entitled **Achieving Communal Harmony and National Integration - A dream for every Indian** by M/s. M.D. Publishers, New Delhi, pages 150, Price Rs. 250 i.e. US\$ 6.95. 1995.
4. **Status of families having Mentally retarded persons** by M/s. Sonali publications, New Delhi, Pages 177 price Rs. 500/-, 2006.
5. **Disabled women – Disadvantaged among the disadvantaged** by M/s. Sonali publication , New Delhi, pages, 196, price Rs 500, 2006.
6. Medical Sociology, Grooming Social Scientists in Medical Field by M/S. Sonali Publications, New Delhi, Pages. 189, Price Rs. 550, 2006.
7. Edited volume the dynamics of change and continuity in the Era of Globalisation – Voices from the margins by M/S. Sun Rise Publications, Price Rs. 1500, 2009.

Thrust Areas of Interest

1. Medical Sociology
2. Climate Change
3. Globalisation, Culture and Development Studies
4. Film and Media Studies
5. Culture Studies

Awards Received

Recipient of “**LIFE TIME EDUCATION ACHIEVEMENT AWARD 2005**” by **HEALTH AND EDUCATION DEVELOPMENT ASSOCIATION, NEW DELHI.**

Recipient of “**INNOVATIVE TEACHER AWARD 2005**” by **SCAN FOUNDATION, CHENNAI.**

Winner of Consolation Prize of Rs. 500/- for a paper entitled Respect for Parents in a competition organised by ISPCK, New Delhi and has been Published as a booklet by Vigyan Prakashan Kendra, **New Delhi**, which may be Published in more than one languages.

Ph.Ds Awarded

1. Changing directions in the status and role of families having Mentally retarded persons, 2001.
2. Extension of People's Participation - with reference to Janmabhoomi Programme in Chittoor District of A.P. 2002.
3. Continuing Education – An Evaluative Study, 2006.
4. Sociologist as change Agent among Truck drivers – A High risk group of HIV/AIDS, 2007

RESEARCH GUIDANCE

M.A. Programme : Research Supervisor, M.A. Dissertations

1. HIV/AIDS Control Programmes in Tirupati – A Case Study, Annamalai University, 2005.
2. HIV/AIDS Programmes in Guntur, DDE, Annamalai University, 2006.
3. HIV / AIDS programmes in Temple Town, Tirupati, DDE, Madurai Kamaraj University, 2007.
4. AIDS Control Programmes in Chinnagottigallu Mandal, Chittoor District, DDE, Annamalai University, 2007.
5. Perceptions of Younger Generations towards the issues of Elderly, DDE, Annamalai University, 2009.
6. Assessment of service needs for the elderly, DDE, Annamalai University, 2009.
7. A Study of Profile of defaulter in category – II TB Patients in RNCTP (Revised National TB Control Programme), DDE, Annamalai University, 2009.

M. Phil's Awarded

1. Sociologist as an extension counselor in disseminating intended information on HIV/AIDS – A study in Guntur district of Andhra Pradesh.
2. A Study of organisational climate for Andhra Pradesh Tourism Development Corporation, Madurai Kamaraj University, 2003.
3. A Study on welfare measures in Nandi Pipes Pvt. Ltd., in Nandyal, Madurai Kamaraj University, 2003.

4. Impact of nutritional Programme on Social development - A study in Tirupati.
5. AIDS Control programmes with reference to Government Hospitals in Chinnegotigalu Mandal of Chittoor district- Annamalai University, 2007.
6. HIV / AIDS Control Programme with reference to Government Hospitals in Chinnagottigallu Mandal of Chittoor District of Andhra Pradesh, Acharya Nagarjuna University, 2007.
7. HIV / AIDS Awareness Programmes – An explorative study with reference to the Temple Town, Tirupati, Madurai Kamaraj University, 2007.
8. Status of Differently abled children's rights in the realm of Human Rights – A Study in Chittoor District of Andhra Pradesh, Acharya Nagarjuna University, 2008

Ongoing Ph.D. Programmes

1. Sociologist as Health Educator in HIV/AIDs risk areas - A study in Chittoor district of A.P.
2. Status of families having cerebral palsy patients – A Study in Hyderabad.
3. Poverty Alleviation and NGO Management – A Study in Kadapa District.
4. Leisure time activities and Time Management among youth – A Study in Chittoor District.
5. Leisure time activities and Time Management among children – A Study in Chittoor District.
6. Youth and Cinemas – A Study in Hyderabad.

P.G. DIPLOMA IN INDUSTRIAL RELATIONS AND PERSONNEL MANAGEMENT AND LABOUR WELFARE

Dissertations

1. 1995, Absenteeism in Tirumala Tirupati Devasthanams, DDE, S.V. University, Tirupati.
2. 1997, Absenteeism in Indian Industry – with reference to Grindwell Norton Ltd., Renigunta, DDE, S.V. University, Tirupati.
3. 1997, A Study of Labour Welfare in Sibar Auto Parts, Renigunta, DDE, S.V. University, Tirupati.
4. 1999, Latecomers among workmen – A study in Kalahasti Castings, DDE, S.V. University, Tirupati.
5. 1999, Labour Welfare measures in Chittoor Cooperative Sugars Limited, Chittoor, DDE, S.V. University, Tirupati.

Research Training

1. April 21 - May 17, 1986 **DELHI**, successfully completed Foundation Course in survey Research Methodology sponsored by **Council for Social Development 53, Lodi Estate, New Delhi** and was Group Leader. Undertook a study on Problems of Working Women in three resettlement colonies of Delhi..
2. 30th Oct- Nov 3rd 1995 in **MUMBAI**, Participated in a Five-day National Seminar cum workshop entitled Research Methodology in Mental Retardation organised by **SNDT Women's university, Bombay** in Collaboration with **National Institute of Mental Health (NIMH), Secunderabad.**

Orientation Course

26-09-1997 to 23-10-1997, successfully completed a Three-week orientation course (43rd orientation course I Batch) and was selected as a group leader in **Academic Staff College, University of Pondicherry,**

Refresher Courses

- ❖ 23-11-1998 to 18-12-1998 **Jawaharlal Nehru University (JNU), NEW DELHI,** Successfully completed 4 week Refresher course in Sociology.
- ❖ 18-2-2002 to 9-3-2002 **ASC, S.V. University,** Successfully completed Refresher Course.
- ❖ 15-03-2002 to 05-04-2002 **University of Kerala, TRIVANDRUM,** successfully completed Refresher Course.

Research Projects Served

- i. **Project Investigator** - Project entitled **Microplanning for Universal Immunisation'** sponsored by Ministry of Health and Family Welfare, Government of India and UNICEF, New Delhi.
- ii. **Research Associate** - project entitled a study on the 'Motivational and demotivational factors of Adult enrolment and sustaining interest among adult learners in National Adult Education Programme of Socially, Culturally and Economically deprived groups in North Arcot Ambedkar District, Tamil Nadu' sponsored by **Directorate of Adult Education, Ministry of Human Resource Development, Department of Education, Government of India.**

UGC Major Research Project Completed

1997-1999 sponsored by **University Grants Commission, New Delhi,** Completed a

Two-year UGC Major Research Project entitled **Disabled Women-Disadvantaged among the Disadvantaged** which covered Orthopaedically handicapped, Deaf and mute, Visually impaired, Aged and infirm, Mentally retarded, Leprosy and Cancer patients.

VISITS ABROAD

SINGAPORE April 26th to May 17th, 1996, Successfully completed a Three-week Christian Advanced Leadership Seminar and presented a paper entitled 'How to Present Christ relevantly to my People'.

NEPAL June 29-30, 2011 Attended A Two-day International Conference - In Search of Better Governance: Challenges and Prospects.

National Seminars Organised

1. **Co-Director** May 6th - 7th 1995, S.V.U. Senate Hall, Tirupati, Two-day National Seminar entitled **Communal Harmony and National Integration - India's hour of need**. 31 papers were presented by participants from different Universities.
2. **Member**, March 18-19, 1996 in S.V.U. Senate Hall, Tirupati, Organising Committee Two-day National Seminar entitled **Sociology, Sociologists and Society**.
3. **Co-Director**, 25-27th March, 1997 in S.V.U. Senate Hall, Tirupati, Three-day National Seminar entitled, **Social Planning for Sustainable Development**. 44 papers were presented by participants.
4. **Co-Director**, March 27th and 28th, 1998 held in Tirupati, Two-day National Seminar entitled **Social disorganisation - A Multidisciplinary Vision**. 64 papers were presented by the participants.
5. **Co-Director**, Two-day National Seminar entitled **Atrocities on Women – Break the Silence**
6. **Organiser**, Feb 27th, 28th & 1st March 98 Christian Students Centre, Tirupati, Three-day Haggai National Seminar.
7. **Co- Director**, December 2-3 December 2006, Two day National seminar entitled **Globalisation- Partnerships, Problems and Perspectives** in S.V.U. Senate Hall
8. **Co-Director**, 27-28, February, 2008, Two day National Seminar entitled **Excise and Prohibition Policy in India – Concerns and Challenges**.
9. **Co-Director**, January, 2010, Two day National Seminar entitled **Empowerment of the Excluded – A Qualitative assessment of Welfare / Department Programmes implemented for Marginalised Groups**.

Session Chair

Chaired a session on **Women Welfare and Development** in Two day National Seminar entitled **Empowerment of the Excluded**.

National Seminars Attended

1. **Curves and Contours of Social Planning**, Vellore (co-author) sponsored by Planning Commission, Government of India.
2. Unpunished blood stained hands in one day Asian level Seminar on **The Problems of Girl-Child** sponsored by Asian Youth Centre, Madras and ICDS, **Hyderabad**
3. **Human Rights as it affects Women** in a seminar organised by the Department of **Law and Centre for peace and Non-Violence**, S.V. University, Tirupati
4. **Democracy and Social Immunization** in an ICSSR Sponsored National Seminar Organised by Department of Political Science, S.V. University, Tirupati
5. March 30-31, 1996, **Fighting Poverty - Changing Scenes towards Empowerment** in a Two-day National Seminar and was Organised by Dept. of Economics, S.V. University, **Tirupati**.
6. May 31-June 3rd **Mysore**, Karnataka State, Participated in VI National Conference which was organised under the Aegis of **INDIAN ASSOCIATION FOR WOMEN'S STUDIES**.
7. 5th Oct. 1990 **Madras**, One-day seminar on **Mental Illness** sponsored by Tamil Nadu Voluntary Health Association.
8. 27-04-1991 **Vellore, Tribals and Forests - Extension of Indigenous Culture in Expansion of Environmental Development** sponsored by Ministry of Forests and Environment, Government of India.
9. 27-09-1991 **Vellore, Recreating Tourism - why dither?** in a seminar organised by ISSR, Vellore sponsored by Blue-Bird Travels, Madras.
10. 02-10-1993, **Gandhiji's Educational Philosophy in a Multicultural Context** in a Symposium on Gandhiji's relevance to contemporary India under the auspices of Centre for Peace and Non-Violence, S.V. University, Tirupati.
11. 26-03-1993, **Social effects of Alcoholism** organised by the **centre for Human and Social Development**, S.V. University, Tirupati.
12. 07-09-1993, **Disaster Management and Social Development** in a Symposium on Environment and Sustained Social Development under the auspices of **Centre for Studies in Human and Social Development**, S.V. University, Tirupati.
13. 28-10-1993, **Religion and Politics - A Sociologist's Perspective** under the auspices of **Centre for Social and Human Development**, S.V. University, Tirupati.

14. 03-10-1994, **Prevention and Intervention with Families at Risk** in a Symposium on the Contemporary Indian Family Problems and Perspective□□held on Organised by Centre for Studies in Human and Social Development, S.V. University, Tirupati
15. 15th and 16th of April, 1994, **Maternal and Child Health Care Services - A Study in Arai Village of Chittoor District** was presented in a Seminar Organised by **Department of Economics** and sponsored by ICSSR held in S.V. University.
16. 15th and 16th of April, 1994, **Public Health Administration of Disempowered Groups - Planning and Management** was also presented in the same Seminar.
17. 26-27 Sept, 1994, **Irrigation - Stimulating Factors, Public Responses and Services** in a National Seminar held in S.V. University.
18. 10-11-1994, **Sociology - Educating masses for Tomorrow's World** was presented in a Seminar Organised by A.P. Trained Adult Educators Association Department of Adult Education, S.V. University on in a Seminar on Involvement of various University Departments in Rural Development Activities.
19. 28th-30th January 1995, **Strengthening Families at Risk-4Es Programme□□(Education, Employment, Emancipation and Entertainment)** has been presented (Co-Author) in a three day U.G.C. sponsored seminar held in **S.P. Mahila Viswavidyalayam**.
20. 25-26 Feb, 1995, **Tourism as an untapped Resource - A manifesto for Additional Resource Mobilisation in Andhra Pradesh**□ has been presented in a Two-day seminar entitled Additional Resource Mobilisation in the context of Welfare Programmes in A.P. Organised by **Department of Economics** under UGC Special Assistance Programme. In S.V. University.
21. 17-18th July, 1995, **Special Educational Strategies for the Disadvantaged - with Special Reference to Scheduled Castes** in a Two - day National Seminar entitled Information needs to Scheduled Castes Organised by Department of Library and Information Sciences, S.V. University, **Tirupati**
22. 29-10-1995, **Stress Management - From print to Practice** which was under the auspices of Centre for Social and Human Development, S.V. University, Tirupati.
23. 27th & 28th March 1998, **Disabled Women - Vulnerability and Persistent Inequalities** □in a Seminar on Social Disorganisation - A Multidisciplinary Vision.
24. 27th & 28th March 1998, **Mental Health Services in India**.
25. 2-3-1999 cripple-Aid Trust & Max Mueller Bhavan **New Delhi**, Participated in photo Exhibition on Disabled.

26. 31-01-2001, participated in one day workshop on Development of **Self Learning Material** □□organized by DDE, S.V. University.
27. 07-12-2001 in **Proddatur, Socially Relevant Social Scientists - Victims of Group thinking.**
28. 27th November, 2001 **Action Sociology - From Departments to Deserving** held in S.V. University.
29. 29th -30th Nov. 2001, **Atrocities on Women - Coping with Violence** on in National Seminar on Socially Sanctioned Gender Violence organized by Dept. of Anthropology, S.V. University, **Tirupati.**
30. 13-12-2001, **Handicrafts - Aesthetically in and Physically out** in a workshop extended information on North American Indian Arts to the artisans which was broadcasted by All India Radio.
31. 10-11 Nov.2003, **Mental health services delivery** in urban areas of Chittoor district in urban problems in India- Act now to eradicate.
32. 10-11 Nov.2003, **HIV/AIDS pandemic prevention.**
33. 19-20 Nov. 2004, **Victimisation of women – Break the Resilience** in women empowerment in Panchayat Raj Administration in Dr. B.R.R.
Government Degree College, Jadcherla.
34. 14-15 December 2004, Chittoor participated in a workshop on NGO- Govt. interface by Irrigation Department, Government of Andhra Pradesh and ICSSR (SAC), Hyderabad
35. 17th Aug. 2005, Participated in one day workshop on **Street Children – Dimensions and directives**, by centre for Extension studies, S.V. University.
36. 28th –29th March, 2007, participated in **Indira Gandhi's 20 point programme** in Smt. Indira Gandhi's Garibi Hatao- Relevance, Revival & Restructure in **S.P. women's University.**
37. 30-31, March- 2007, Two day workshop on SIM-Open and Distance Learners, DDE, S.V. University, Tirupati.
38. 5-6 July, 2007, **Higher Education and success of democracy – Dilemmas and visions** National Seminar Sponsored by Dr. B.R. Ambedkar, Open University, Hyderabad.
39. 5-6 July, 2007, **The National endowment for Democratisation of Higher Education – Continuity Behind Discontinuity.**
40. 27, September – 2007, One day workshop on census data dissemination, DDE, S.V. University, Tirupati.

41. 28-29, November – 2008, Regional Workshop, Tirupati -Urban Poverty Alleviation Plan – Preparation and Implementation by Regional Centre for Urban and Environmental Studies – Osmania University, Hyderabad held in Hotel Grandworld, Tirupati.
42. 4,5, March – 2009, Recent efforts in assuring quality in higher education, NAAC held in S.P.W. College, Tirupati.
43. 21, March -2009, One day workshop on Political Philosophy of Dr. B.R. Ambedkar, Centre for Ambedkar Studies SPMVV, Tirupati.
44. Nov. 29th-Dec. 1st, 1996, **Kerala Sociological Society, Trivandrum Sociologist as an Extension Counsellor - The need of the hour for Social Development Victimization of Women - Coping with Violence** in a National Seminar entitled Social Planning for Sustainable Development.
45. August10-15, 1993 **Bangalore**, Karnataka State, **Social disorganisation affecting Tourism - Strategies for Social Organisation and Tourism Promotion in India** in INDIAN SOCIAL SCIENCE CONGRESS.
46. August10-15, 1993 **Bangalore**, Karnataka State, **The Nightmare of Youth Violence - Issues and Answers** in INDIAN SOCIAL SCIENCE CONGRESS.
47. March 18-19th, 1996, **Medical Sociology in HIV/AIDS Pandemic Prevention - Towards Perfection** was presented in Silver Jubilee Sociology Seminar held in S.V. University.
48. March 20-22, 2002 Centre for Gerontological studies, Trivandrum, participated in National seminar on **widowhood in India**.
49. April 21-22nd, 1995, **Alcoholic Prevention, Treatment and Rehabilitation - A Modelling Exercise** in a National Seminar entitled Alcoholic Prevention in Andhra Pradesh Organised by the Centre for Studies in Peace and Non-Violence, S.V. University, **Tirupati**.
50. Sept. 23-24, 1995 Aadhar Welfare Society, **AGRA, Scheduled Castes - Building effective Social Change Coalitions** in National Seminar held during by and Sponsored by SC/ST Cell, Ministry of Welfare, Government of India.
51. Sept. 23-24, 1995 Aadhar Welfare Society, **AGRA, Scheduled Castes Socio-economic Perspectives**.
52. Sept. 23-24, 1995 Aadhar Welfare Society, **AGRA, Social Life of Scheduled Castes of Andhra Pradesh**.

53. Nov. 25-26th, 1995, **Untouchability and Constitutional Safeguards** in a Two-day Seminar Organised by Department of Tamil and Weaker Section Teacher's Association, S.V. University, Tirupati.
54. Feb 26-27,1993 **Kuvempu University, Karnataka, Portrayal of Women in Advertising - Socio-Ethical Controversies and Corrections.**
55. Jan 27-29th **Pondicherry - Minorities in United States** has been presented in Indian Association for American Studies Conference.

Resource Person

1. Delivered lectures on COMMUNICATION in Haggai Leadership Training National Seminar.
2. Delivered lectures on GOAL SETTING in Haggai Leadership Training National Seminar.
3. Delivered lecture on MOTHER TERESA – The Light of the Poor, in SPW College, Tirupati.

National Publications

1. **Social Welfare Administration in India** was Published by ISPCK, New Delhi.
2. A Booklet entitled **Tribal Indebtedness - An Eagle Eye's View** has been Published by ISPCK, New Delhi.
3. A Booklet entitled **Mental Health Services Delivery** has been Published by ISPCK, New Delhi.
4. **Health of Elderly** was published by Social Welfare Journal, October - November, 1992, New Delhi.
5. **Social Sciences and Social Scientists in India - A Dynamic Analysis** has been Published by IASSI, New Delhi.
6. **Changing Directions in the Status and Role of Women in India** has been Published in a book entitled Changing Status and Role of Women in Indian Society by M.D. Publications Limited, New Delhi.
7. **Need for a Fresh Approach** has been Published in Social Welfare Journal, Nov. 1994.
8. **Changing Status and Role of Aged in Chittoor District** in Ageing & Society by Calcutta Metropolitan Institute of Gerontology, Calcutta.
9. **Waging war on Poverty** has been Published in Social Welfare Journal, New Delhi in

May Edition, 1995.

10. **Criminal and Correctional Administration** in India has been Published by Guru Nanak Journal of Sociology, Vol. 17, No.1, April 1996, AMRISTAR.
11. **Problems of Crime Control in India** has been Published by Police Research and Development Bureau Journal, New Delhi.
12. **Communal Harmony and National Integration - Confronting Future Critical Years** has been Published by M/s M.D. Publications, New Delhi.
13. **Confronting Terrorism towards a Sustainable Society** has been published by M/s. M.D. Publications, New Delhi.
14. **Human Resource as an untapped resource** has been Published in Social Welfare Journal, New Delhi.
15. **Stop Sex Selection** has been published by Centre for the Studies Social and Human Development, S.V. University, Tirupati.
16. **Gandhiji's Educational Philosophy in a Multi-cultural Context** has been Published by Centre for Peace and Non-Violence, S.V.University, Tirupati.
17. **Religion and Politics - A Sociologist's Perspective** has been Published by Centre for Human and Social Development, S.V.University, Tirupati.
18. **Stress Management - From Print to Practice** has been Published by Centre for Studies in Human and Social Development, S.V.University, Tirupati.
19. **Prevention and Intervention with Families at Risk** has been Published Centre for Studies in Human and Social Developments, S.V.University, Tirupati.
20. **Educational Strategies for the Disempowered Groups - with Special Reference to Scheduled Castes**, Published by A.P. Scheduled Castes Financial Corporation, Hyderabad.(1997)
21. **The analysis and representation of planned social change- Direction from recent Research** in politics, perspectives, grouping and movements by Divya Publications, Hyderabad.
22. **Criteria for the preservation of Yanadi folk media through mass media** has been published in Man and life vol. 24, Nos. 3-4, July-Dec, 1998.
23. **Minorities in the United States** has been published in a book entitled A Mosaic of encounters - India and USA by creative books, New Delhi.
24. **Human Rights and women** in Issues on empowerment of women by Mohit publications, New Delhi 2005.
25. **Youth violence - 3E's Programme** in public opinion Journal vol L No. 12 September

2005.

26. **Smoking and Alcoholism growing rampant –A slow motion suicide** in the same Journal.
27. Street Children: Easy to get out but hard to get in, Ed. Prof. Venkateswarlu et al, S.V. University, Tirupati, 2006.
28. Rural Development works–Authenticity and Identity, Ed. B.S. Vasudeva Rao, The Associated Pushishers, Andhra University, Vizag, 2006.
29. (Co-Author) Successful Project Management for Rural Development, Ed. B.S. Vasudeva Rao, The Associated Pushishers, Andhra University, Vizag, 2006.
30. Nomadic Lifestyle– Emerging for Settlement, Ed. B.S. Vasudeva Rao, The Associated Pushishers, Andhra University, Vizag, 2006.
31. **Intervention with At- Risk families.** Vision (Vo) XXVI No. 3 pp. 101-105, 2006.
32. **Human Capital as an Untapped Resource,** Social Welfare, Vol. 43, No.II, February, 1997.
33. Arrest Domestic Violence – Beyond Words, Ed. Talwar Sabanna, 2006. Globalisation and WTO.

OTHER PUBLICATIONS

1. 1989, **Ecological Imbalances and Population Growth** in Souvenir of ISSR, Vellore, Tamil Nadu.
2. 1990, **Social Physician - The Need of the Hour** in Souvenir of ISSR, Vellore, Tamil Nadu.
3. 1991, **Atrocities on Women** in Souvenir of ISSR, Vellore, Tamil Nadu.
4. **Status of Women in a Male - dominated Society** in Vellore Guide, Vellore, Tamil Nadu.
5. **Social Gerontology - Social Planning for the Elderly** in Vellore Guide, Tamil Nadu.
6. **Sociology of Health** in Vellore Guide Journal, Vellore, Tamil Nadu.
7. **Communal, Regional and National Unrest - Social Immunisation** has been accepted and the Abstract has been Published in the Proceedings of XX All India Sociological Conference which was held from Dec. 28-31st, 1993 in Mangalore, Karnataka State.
8. **Population and Environment by 2000 A.D. - A Social Manifesto** was accepted and the Abstract has been Published in the Proceedings of 17th Annual Conference, India Association for Studies in Population Studies which was held from 16th Dec. in

Chidambaram, Tamil Nadu.

9. **Abstract on Feminism - Gender Sensitive Programmes** has been Published by Telugu University, Hyderabad.
10. Oct. 6-8, 1994, abstract on **Women - Gender Sensitive Employment Avenues in Development** has been Published by Indian Political Science Association - 49th Annual Conference at Waltair, p.30.
11. 6-8, 1994, abstract on **Environmental Planning for Tourism Concern** has been Published by Indian Political Science Association - 49th Annual Conference at Waltair.59.
12. 1994-95, **Tourism Planning with Reference to Kapilatheertham Tirupati**, has been published in S.V.University College, Magazine,
13. **Educational Broadcasting and Social Change** has been Published by Indian Sociological Conference Proceedings, New Delhi.
14. **Disabled Women - Disadvantaged among the Disadvantaged** has been Published in the proceedings of ISSA Conference held in REWA, M.P. State.
15. **Leprosy and Social Boycott - Social Planning for Leprosy affected Persons** has been Published in the same Proceedings.

BOOK RECEIVED

Received a volume entitled **Toward a Global sociology of Health and Medicine** edited by **Eugene Gallagher and Elianne Riska**.

Papers Handling At Present

1. Social development and change
2. Field work and extension

Papers Introduced

1. Medical Sociology
2. Globalisation and Society

Papers Taught

- | | |
|---------------------------------|------------------------------|
| 1. Religion and Society | 6. Medical Sociology |
| 2. Harijan and Minority Studies | 7. Globalisation and Society |
| 3. Social Demography | |
| 4. Principles of Sociology | |
| 5. Urban Sociology | |

Paper Setter

1. Psychiatric Social Work Andhra University, Waltair
2. Social Policy, Planning and Development Nagarjuna University
3. Sociology of Women and Development - do -
4. Industrial Sociology and Human Resources Development - do -
5. Social Problems and Social Action - do -
6. Enabling Societies for Adult independent living **MBA – JNTU, Hyderabad.**

Examiner

- | | | |
|------------------------|---|-------------------------|
| S.V. University | - | TIRUPATI (Home Science) |
| Andhra University | - | Visakhapatnam |
| Osmania University | - | Hyderabad |
| Nagarjuna University | - | Guntur |
| S.K. University | - | Anantapur |
| Annamalai University | - | Chidambaram |
| SVIMS | - | TIRUPATI |
| S.P. Mahila University | - | TIRUPATI |
| RASS (observer) | - | TIRUPATI |

COURSE WRITER –DDE

Medical Sociology

Membership in Academic Bodies.

1. Member – **International Sociological Association (ISA), 2002-2004.**
2. Member – **Research Committee on Health (RC-15).**
3. Life Member - Indian Sociological Society.
4. Life Member - A.P. Sociological Society.
5. Member - Vision document on Women Education, Empowerment and Development submitted to Government of Andhra Pradesh, 1996.
6. Ex-Panel member - IDEA International Journal, Nagercoil, Tamil Nadu.

PROFESSIONAL AND OTHER BODIES

1. President, Two terms (1985-88) - Christian Youth Association, St. Peters Church, Tirupati.

2. Executive Member (1987), YMCA, Tirupati Camp.
3. Executive Member - WESTA (Weaker Sections Teachers Association, S.V. University, 1993).
4. Executive Member - WESTA (Weaker Sections Teachers Association, S.V. University, 1994).
5. Convenor, Forum for Free Discussion 1994-95 Organised a Talk entitled Current Issue before New Government.
6. Member, Board of Directors, YMCA, Tirupati Camp, 1997.
7. Member, S.V. University Faculty Club (SVUFAC), Tirupati.
8. Joint Secretary, WESTA.
9. Director, YMCA, Tirupati.

GUEST LECTURES

1. One Week National Environmental Awareness Campaign for different college students of N.A.A. District, Tamil Nadu.
2. Tourism in India in Islamia College, Vaniyambadi, Tamil Nadu.
3. 11th June 1991, .Delivered lecture on Urbanization in Commemoration of World Population Day i.e. on
4. Status of Women in India Organised by Forum for free discussion, S.V. University.
5. Department of Journalism, S.V. University, Tirupati.
6. Department of Social work, Sri Padmavathi Mahila Visvavidyalayam, Tirupati.
7. Police Training College, Kalyanidam, Tirupati.
8. D.D.E. students in University of Kerala.
9. Academic Staff College (ASC), S.V.U., Tirupati.

RAPPORTEUR

1. Participatory and Sustainable Development in an All India Conference on Sociology for a better future” held in Tirupati during 26-27th Nov. 2001.
2. Role of University Departments in Community Development organised by A.P. Branch of IAEA on 12-03-2003.

COMMUNITY DEVELOPMENT SERVICES

Release of Tirupati City Chambers AIDS awareness sticker – By Chief Minister

Sri. Konijeti Rosaiah

1. Accompanied two groups of Global Volunteers from USA and assisted them in Rural Development Programme, Vellore.
 - (i) Constructing bus shelter in Sevoor Village.
 - (ii) In constructing Kitchen in High School of Sevoor Village for Noon-Meal Programme.
 - (iii) Assisted them in visiting Karigiri Leprosy Research and Training Centre (SLRTC).
2. Organised Mahila Mandal Meetings in Katpadi Block.
3. Many awareness generation camps in Katpadi Block.
4. Peace march against effects of Gulf-war in Tirupati.
5. Conducted Village Surveys.
6. 7th Dec. 1996 to 18th Jan. 1997, Team member, Pulse-polio immunization programme.
7. Participated in Janmabhoomi Programme in Piler.
8. Treasurer, Haggai Alumni, Tirupati.
9. On 06-03-1999 Organized Elocution Competitions in SVIMS on Topics Health and Society, Role of Super specialities in Health Care to SVIMS Students.
10. 7-3-1999, Project Chairman for World Health Day held in SVIMS and Participated in Free Medical Camp held in Juvenile observatory home, Thatithopu, Tirupati and also participated in Free Medical Camp held in Government home for visually Handicapped.
11. Interviewed vagrant parents and vagrants and convinced them for Rehabilitation and brought to the notice of local **M.L.A. Sri A. Mohan.**
12. 22nd Nov, 2001, Convenor, Elocution Competition on My Plan for a better future organized for the Junior and Senior Categories of School Children of Tirupati in connection with APSS Seminar in ICSSR Sponsored Seminar.
13. Judge, for an Elocution competition on the topic As I know SVIMS for SVIMS Students Institution day Celebrations.
14. Oct. 2, 2002, Organised Free-medical camp in collaboration with Tirupati City Chamber in Children's Observatory home.
15. 07-07-2002, Co-ordinator, for an awareness programme entitled Communal Harmony and National Integration – Indian's Hours of the Need through skating rally and cultural programme.
16. 9-12-2002, Member, organising committee for a cultural programme organised by Chandra Babu Youth Association.
17. 01-10-1992, Co-ordinator, Sri G.M.C. Balayogi Birthday celebrations organised by Tirupati City Chamber, which donated Two wheel Chairs to Railway Station

Superintendent Tirupati.

18. 24-10-2002, Organised Dance Competitions for Children and Youth along with Tirupati City Chamber.
19. 26-11-2002, Chief Guest, valedictory function of HAAS, Chandragiri which offered free computer Training course for School Children.
20. 01-06-2003, Organised Free Medical camp with IMA, VIMS and Sri Vidyaniketan Educational Trust in Naravaripalle.
21. Judge, Elocution on All religions are sacred or not in VIMS.
22. 11, 18 and 25th of August, 2002, Co-ordinator for District level Dance & Songs Competition for Children and Youth.

As Convener, S.V.U. College of Arts Extension Wing (2010-2011)	
09.03.2010	Member, Community Development, SVU
04.08.2010	Visited Abhaya Kshetram
20.01.2011	U-Turn to Climate Change
23.09.2011	Awareness on Blood Donation
24.12.2011	Herbal Life

As Media Liaison Officer (2011-2012)	
28.12.2011	Organ Donation Programme, A.P. Body Donors Association, Vizag.
15.04.2012	Low cost vehicular pollution check by Vinee Mobile Pollution Testing Centre
	Felicitation to Best Teacher Awardees

Collaboration with RISE

Date	Programme	Venue
20.04.2004	RISE Organization Day	Hotel Bhimas Paradise, Tirupati
25.02.2005	RISE Organization Day	Youth Hostel, Tirupati
14.07.2005	Visit to Land Dev. Programme	Vijayapuram
11.11.2006	School Bhoomi Pooja	Jeevakona
10.09.2007	Land Dev. Programme	Vennelakantipuram of Vijayapuram
10.11.2007	SWISS Visitors (16 Members)	RISE Office, Tirupati
25.11.2007	START Training	Youth Hostel, Tirupati
28.11.2007	Resource Person, TB Awareness Training Programme	Youth Hostel, Tirupati
17.12.2007	MPLC Bldg. visit with EC Members	Jeevakona
22.01.2008	MPLC Bldg. Inauguration	Jeevakona
01.04.2008	RISE Organization Day	MPLC, Jeevakona
10.05.2008	Community Mobilization Training Programme	SPIC Guest House, Tirupati

EXTENSION / OUTREACH PROGRAMMES

Using Self Managed Sociology Student Team as Extension Counsellors in Rural Areas

M.A DISSERTATIONS

S.No	Title	Village
1993		
1.	Maternal and Child Health Care Services	Arai
2.	Alcoholism and Anti-Alcoholic Movement	Arai
3.	Folkmedicine - knowledge, Attitude and Practice	Arai
1994		
1.	Changing Status of Aged	Doranakambala
2.	Changing Status of Women	Dornakambala
1995		
1.	Children as an effective working group in disseminating messages on Nutrition	Damalacheruvu
2.	Children as an effective working group in disseminating message on Environment	Damalacheruvu
1996		
1.	Impact of Television on Children	Yerpedu
2.	Portaryal of women in movies	Yerpedu
1997 Started using Sociologists as Extension Counselors		
1.	Sociologist as an Extension counselor in disseminating intended messages on Health & Hygiene	Piler
2.	Sociologist as an extension on Communal Harmony And National Integration	Piler.
1998		
1.	Status of Widowed women among Fishermen community	Pulicot lake, Nellore Dist.
2.	Smoking and Alcoholism among Youth in fishing community	Pulicot lake, Nellore Dist.

1999

- | | |
|-------------------------------------------------|-------|
| 1. Sociologist on Aids | Piler |
| 2. Sociologist..... on Malarial and Viral fever | Piler |
| 3. Sociologist..... on Hepatitis B | Piler |
| 4. Sociologist.... on Micro-Entrepreneurship | Piler |

2000

- | | |
|-----------------------------------|------------------|
| 1. Sociologist.... on Brain Fever | Ramachandrapuram |
| 2. Sociologist.... on. T.B. | Ramachandrapuram |
| 3. Sociologist..... on Kidney | Ramachandrapuram |

2001

- | | |
|---------------------------------------------|-------|
| 1. Sociologist ... on Snake-bite management | Piler |
| 2. Sociologist.... on Gastro-enteritis | Piler |
| 3. Sociologiston Typhoid | Piler |

2002

- | | |
|------------------------------------------------|------------------|
| 1. Sociologist... on Hypertension and Diabetes | Ramachandrapuram |
| 2. Sociologist on Preventive Cardiology | Ramachandrapuram |
| 3. Sociologist..... on Anthrax | Ramachandrapuram |

2003

- | | |
|-------------------------------------|----------------|
| 1. Sociologist..... on Dengue fever | Narasingapuram |
|-------------------------------------|----------------|

2004

- | | |
|-------------------------------------------|--------------------------|
| 1. Sociologist..... on Dental care | Nelapattu, Nellore Dist. |
| 2. Sociologist.... on Reproductive Health | Nelapattu, Nellore Dist. |

2005

- | | |
|-------------------------------------------|----------------------|
| 1. Sociologist.... on Blood Donation | Pudur, Nellore Dist. |
| 2. Sociologist... on Watershed Management | Pudur, Nellore Dist. |
| 3. Sociologist... on Human Rights | Pudur, Nellore Dist. |

2006

- | | |
|-----------------------------------|---------------|
| 1. Sociologist... on Chikun Gunya | Damarakuppam. |
| 2. Sociologist... on Bird Flu | Damarakuppam. |
| 3. Sociologist.. on Micro-Finance | Damarakuppam. |

2007

1. Sociologist on **Indiramma**
2. Sociologist on **Dairy Development** **Karani**
3. Sociologist on **EMRI 108**

2008

1. Sociologist on **Urgency of Climate Change** **Nethakuppam**
2. Sociologist on **Vermi Compost**

2009

1. Sociologist on **Swine Flu**
2. Sociologist on **Cooperative Farming** **K.V.B. Puram**
3. Sociologist on **Arogyasri**

2010

1. Sociologiston **Climate Change and Agriculture**
2. Sociologiston **Climate Change and Suicide Prevention** **Kongaravaripalli**
3. Sociologist on **Climate Change and Nutrition**

2011

1. Sociologist.....on **Body Donation**
2. Sociologist.....on **Eye Donation** **Tirupati Urban**
3. Sociologist.....on **Breast Feeding**

